

EMBAJADA DE LOS EE.UU.

FERIA INTERNACIONAL DE
FRANQUICIAS

2016



- >> June 16 - 18, 2016
- >> The Javits Center
- >> New York, NY, USA



For 25 years the world's leading franchise brands gather at the International Franchise Expo.

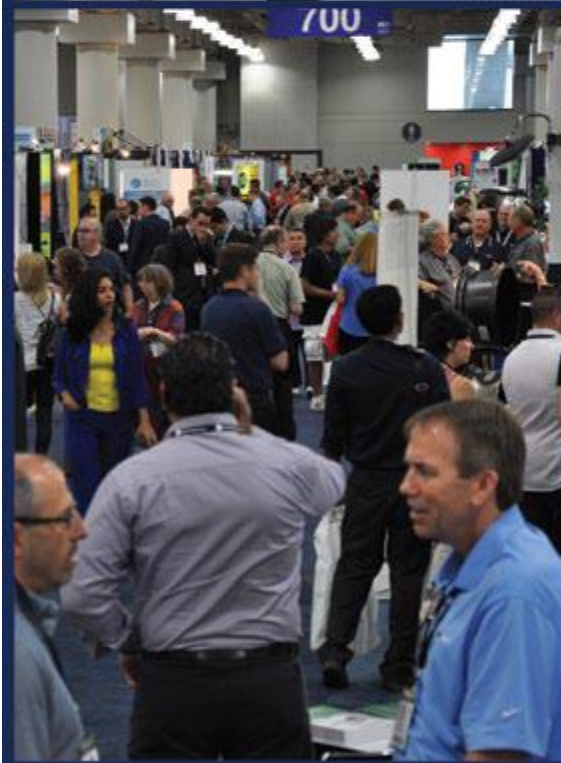
- >>> Attend and explore more than 400 proven franchise concepts, and learn critical information from franchise experts. The world's leading franchise brands are waiting for **YOU**.



BENEFICIOS:

- Inscripción sin costo
- Cursos gratuitos
- 50% de descuento en seminarios
- Coordinación de reuniones con las franquicias de su interés
- Recepción de Bienvenida
(crucero en el Río Hudson)
- Acceso gratuito al Centro Internacional de Negocios

Fecha límite de inscripción: 1ro. de Mayo del 2016



INTERNATIONAL
Franchise
Expo

International Reception Cruise

INTERNATIONAL
Franchise
Expo

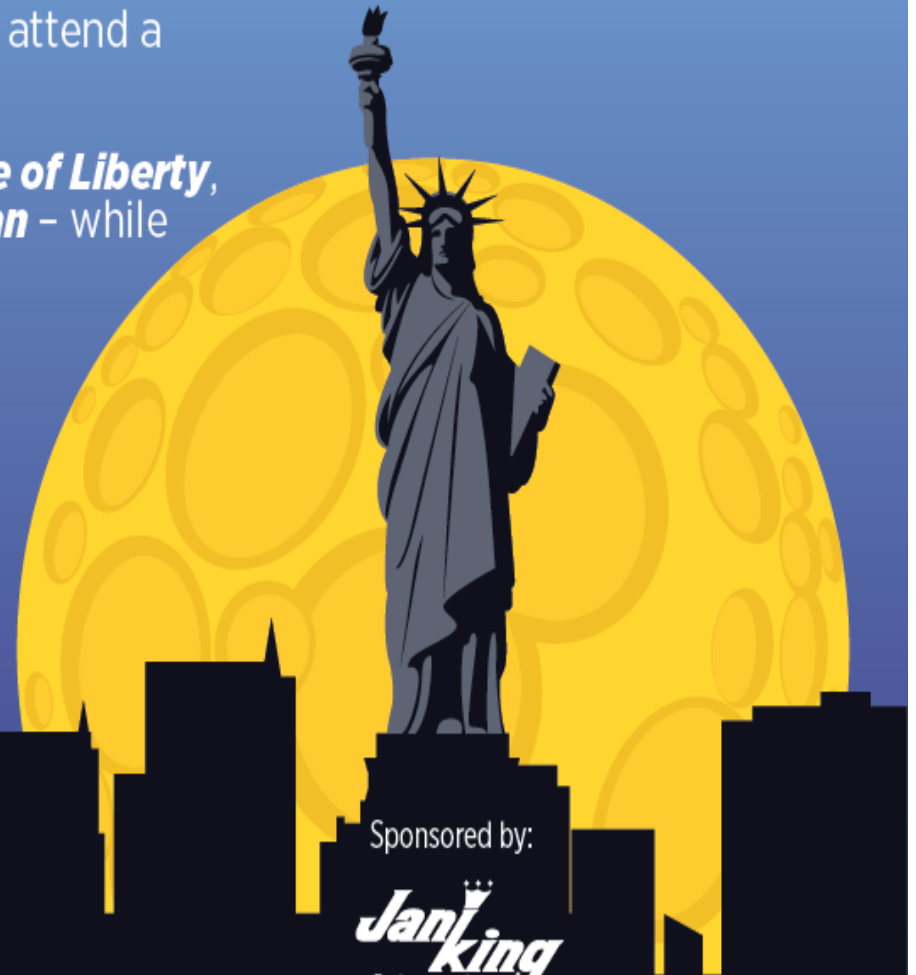
As an international delegate you are invited to attend a complimentary cocktail reception.

View the **Landmarks of New York** – the **Statue of Liberty**, **Ellis Island** and the **iconic skyline of Manhattan** – while networking with sponsors.

Date: Thursday, June **16**

Time: 5:30 - 9:00 pm

Location: World Yacht
(Pier 81, W. 41st Street, New York, NY)



Sponsored by:

Jan King
The King of Clean



FRANCHISING
Building local businesses,
one opportunity at a time.



Explore alrededor de **450** oportunidades de negocio:

FOR A COMPLETE, UP-TO-DATE LIST OF EXHIBITORS, PLEASE GO TO

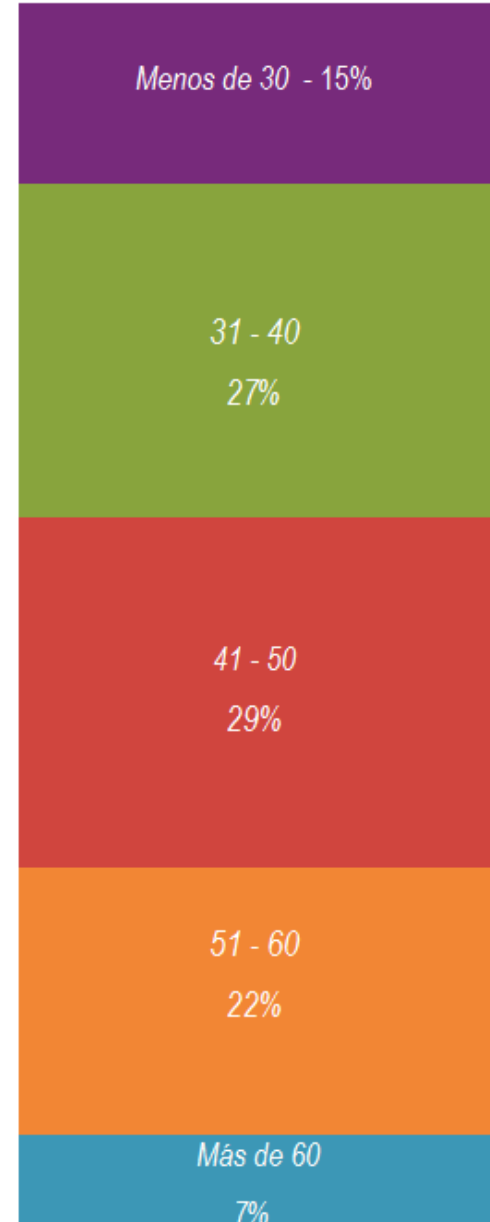
WWW.IFEINFO.COM/EXHIBITOR-LIST.CFM

FOR MORE INFORMATION ON EXHIBITING YOUR BRAND, PLEASE CONTACT US AT IFE@IFEINFO.COM

Perfil Profesional de los Asistentes



Perfil de los Asistentes – rango de edad



Industria y nivel de inversión



<http://www.ifeinfo.com/exhibitor-list.cfm>

Below is a list of **F**ranchisors and **S**ervice Providers that will be exhibiting at IFE. This interactive exhibitor list offers a gateway to researching and contacting businesses prior to the event.

Follow up today with the companies that interest you by using **FASTCONNECT** under the exhibitor's listing. This will allow you to contact the company directly, as well as find out the investment required, how long they've been in business, the number of franchisees, and much more. Start your discovery today!

Company:

Sort by: [Company Name](#) | [Booth #](#) | |

[1-9](#) [A-Z](#) [T-Z](#)

Page 1 of 10 [Next >>](#)

S 5TH AVENUE LEADS, LLC Booth 978 Do Not Read This If You Have Enough Franchisees! We are a franchise "candidate" generation company, but...We Are Not A Portal & We Are Not Brokers. OK got that out of the way-So what do we do? We ... Read More	F <input type="text" value="Select Industry"/> <input type="text" value="Select Industry"/> Accounting/Tax Services Advertising Arts & Craft Association Attorney/Legal Service Audio Visual Products & S Auto and Truck Renting, B Automotive Products & Se Beauty Products & Skin C Beverages Business Brokers Business Consulting, Coa Business Products & Serv Campground Chemicals & Related Prod Children's Products & Ser Clothing & Shoes Coffee Computer/Electronics Pro Construction: Materials, S Consumer Buying Service Cosmetics Dating Service Decorating Services Direct Mail Educational Products & S Embroidery, Screen Printi Employment Services Entertainment Services	F 9ROUND KICKBOXING Booth 339 9Round is a unique, comprehensive 30 minute workout that fuses elements of boxing, kickboxing, and mixed martial arts, making it one of most exciting concepts in the industry today. With no ... Read More
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Cursos Gratuitos



- Navegando por el proceso de compra
- Mejores prácticas para franquiciadores que se inician
- Qué necesito saber antes de iniciar un negocio de franquicia?
- Cómo financiar su franquicia
- Secretos del éxito para las franquicias maestras
- Preparándose para franquiciar su negocio



Seminarios – 50% de descuento (hasta 1ro Mayo)

S1 – Explicación detallada de la adquisición de una franquicia - \$120

S2 – Franquiciando su negocio - \$280

S3 – Manual de Operaciones - \$120

S4 – Expansión Internacional- \$210

S5 – Ampliación Global de la Franquicia - \$210

S7 - Web 2.0: Redes Sociales y Análisis de datos - \$160

S8 – Estrategias para franquicias en el mercado de EE.UU. \$210

S9 – 5 Hábitos de un Franquiciante Exitoso - \$210

100% en
INGLES



Delegación del Ecuador 2015



RECOMENDACIONES GENERALES



- **VISAS** – Aplicar con anticipación
- **Registro:** hasta 1ro de Mayo, 2016
- **Tarjetas** de presentación
- **Terminología**
- **Idioma**
- Agendar **citas** con exhibidores
- Tener una idea de la industria y montos de **inversión** que les interese





Contáctenos



Sandra Tinajero

Sección Económica - Comercial

Embajada de los E.E.U.U. en Quito

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